

# SPONSOR DECK



**ASTORIA FILM FESTIVAL**

**JUNE 2024**

**ASTORIA NY**

**ONLINE JUNE 1-30**

**AT KAUFMAN ASTORIA STUDIOS JUNE 1 & 2**



# FESTIVALS



# EDUCATION & OUTREACH



# AFFSTUDIO: PRODUCTIONS & SOCIAL MEDIA





**FESTIVAL 2023: 50 SHORT FILMS, WEB SERIES, and PODCASTS from 11 COUNTRIES**

**YOUTH FESTIVAL 2023: 30 FILMS from 4 countries**

**WORKSHOPS 2023:** 2 free workshops provided to 35 kids ages 6-18. Workshops in 4 schools and 3 after schools, resulting in 9 workshop films

**INTERNS/FELLOWS:** 15 high school and college interns and 25 Production Lab Fellows trained with professional DPs, Directors, Gaffers, Grips, Editors, Showrunners, PAs, and Entertainment Lawyers, and then ideated, created, and edited a short film and worked on creating and editing 5 promotional videos for a professional makeup artist



### INSTAGRAM

4800+ followers  
high engagement  
Local Community/Students



### YOUTUBE

205 subscribers, 500+videos  
20 hours watched per month



### TICKETS

204 Submissions  
750 Festival Tickets



### TIK TOK

1333 followers  
Festivals/Filmmakers



### FACEBOOK

1K followers  
Parent Groups, Community  
Members, Schools



### LINKEDIN

200 followers  
Industry partners, Students,  
Filmmakers

# AUDIENCE



## FESTIVAL



## SCREENINGS



## SOCIAL



## EDUCATION

Includes Regular Festival & Youth Festival

Diverse Judges and Board Members

International & Local Filmmakers

Disabled First-Gen Female Founder & 80% Female Board

ONLINE & IN PERSON

50-80 attendees per screening x 15 screenings per year

Highlight women, LGBTQIA+, Disabled Immigrant, & BBIA filmmakers

Includes filmmaker panels with Q&A and Master Classes

IG, FB, TikTok, Threads, LinkedIn, Vimeo, YouTube

8000+ followers

High engagement

Managed by Founder + Fellows

Workshops & Residencies in local schools, after schools, and community centers, Ages 8 - adult

Career Fair with Industry Experts

Media Production Lab Ages 15-25

AFFStudio: Hands-on experience in media production & social media creation for students



# BOARD OF DIRECTORS



**YUNAH CHUNG**  
VP, Content  
Samansa Japan



**PETER ROMANO**  
VP, Operations  
Kaufman Astoria Studios



**BRYAN KORN**  
VP, SONY TV KIDS



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of Queens



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**TIKKI KING**  
Director of  
Community Experiences, WPP



**SLAVKO BOGDANOV PHD**  
Astrophysicist  
Columbia/NASA



**MARTA MÁRQUEZ**  
Filmmaker/Journalist, Spain



**RUTH FERNANDEZ**  
Hair and Makeup Artist  
IATSE Local 798

# SPONSOR LEVELS



*\*All sponsors are also on our website sponsor page throughout the year (until Jan of the next festival year)*

## **GOLD SPONSOR \$5000+**

Logo on Step&Repeat Banner used online & InPerson  
5 30-second video ad spots throughout festival, online and in-person - created by our Film Fellows  
Logo on Screen during panels - can be exclusive  
10 Posts on the Festival Social Accounts Year-Round  
Mention in the E-Newsletter for one year  
Logo on Website Sponsor Page\*  
4 free All Access Festival Passes  
10 free passes to Online Festival

## **FILMMAKER PRIZE DONATE A GIFT CARD FOR OUR AWARD WINNING FILMMAKERS VALUED AT \$100 OR MORE**

4 Posts on the Festival Social Accounts During April/May/June  
Logo on Website Sponsors Page  
Logo on Screen behind Filmmakers Panels

## **SILVER SPONSOR \$1000+**

8 Posts on the Festival Social Accounts During April/May/June  
Mention in the Spring E-Newsletter  
Logo on Website Sponsors Page  
Logo on Screen behind Filmmakers Panels  
2 Free Passes to Festival Awards  
4 free passes to Online Festival

## **DISCOUNTS OFFER FESTIVAL GOERS DISCOUNTS ON YOUR PRODUCTS/SERVICES**

2 Posts on the Festival Social Accounts During April/May/June  
Logo on Website Sponsors Page